

**contenten**▶**blers**

Solution Overview

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# Trusted by Global Brands

Over 20 Years of Proven Performance

Our trade compliance training solution is used by companies all over the world ranging from Silicon Valley startups and Fortune 100 brands—over the past 20 years we've trained hundreds of thousands of customer employees on the rules and regulations of doing business in a complex and dynamic global economy.

The logo for Airbus, featuring the word "AIRBUS" in a bold, blue, sans-serif font.The logo for Boeing, featuring a stylized blue "B" with a wing-like shape and the word "BOEING" in a blue, italicized, sans-serif font.The logo for Cobham, featuring the word "COBHAM" in a blue, italicized, sans-serif font.The logo for Rolls-Royce, featuring the "RR" monogram in a blue square and the words "Rolls-Royce" in a blue, serif font.The logo for Curtiss-Wright, featuring the words "CURTISS-WRIGHT" in a bold, red, italicized, sans-serif font.The logo for United Technologies, featuring a blue sunburst icon and the words "United Technologies" in a blue, sans-serif font.The logo for Dell, featuring the word "DELL" in a blue, sans-serif font inside a blue circle.The logo for bp, featuring a green and yellow sunburst icon and the letters "bp" in a green, sans-serif font.The logo for Intel, featuring the word "intel" in a blue, sans-serif font inside a blue oval.The logo for Georgia-Pacific, featuring a blue triangle with the letters "GP" in white and the words "Georgia-Pacific" in a blue, sans-serif font below it.



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Providing compliance training based on both job function and compliance responsibility through engaging microlearning to reinforce key content concepts and support continuous learning efforts.



Export Group for Aerospace, Defence & Dual-Use





## EGADD Storefront Sample Pages

### Get Certified.

#### Advance Your Career

Whether you are in a senior leadership, marketing and business development, engineering, or human resources role we have a course that will help you advance your career.

[View All Courses >](#)



**Trade Compliance for Senior Executives**

[Get Started >](#)



**Trade Compliance for Marketing and Sales**

[Get Started >](#)



**Trade Compliance for Human Resources**

[Get Started >](#)

### Get Started.

#### Three Simple Steps

Whether you're taking a course yourself or signing up 100 of your coworkers for courses the process can be completed in a three simple steps, and when you're done with your training we've made it easy for you to share your accomplishment with everyone in your professional network!



Select Course

1

Choose one or all of our course offerings!



Select Number of Users

2

Determine the number of users that you want to train.



Start Training

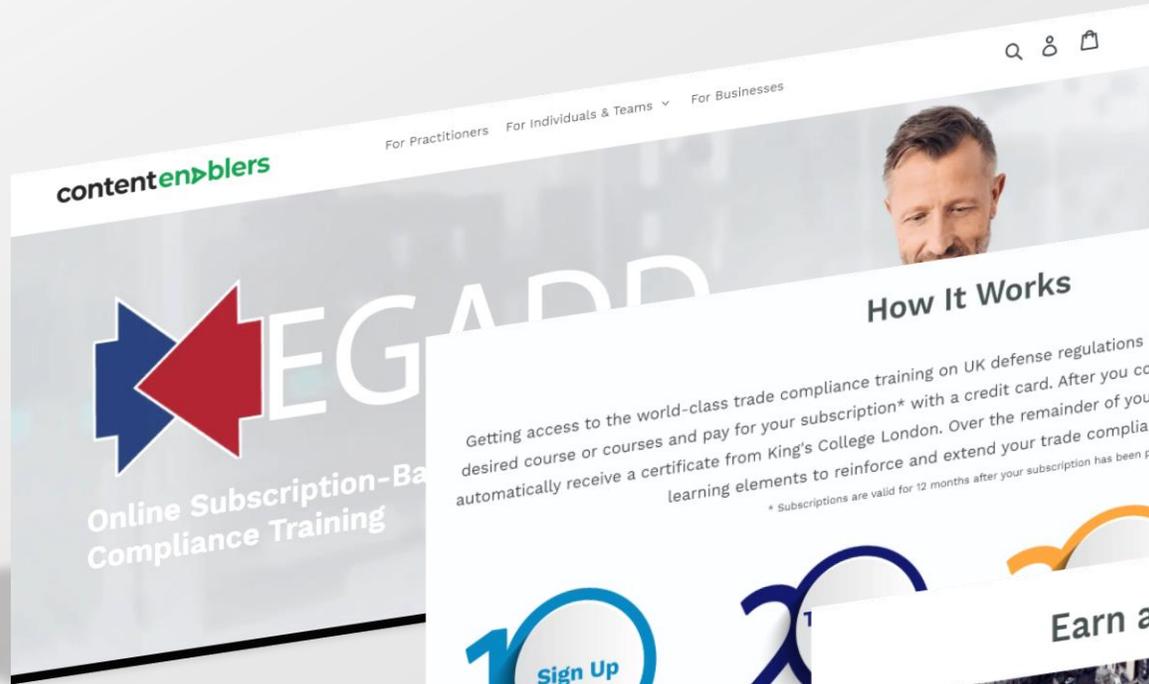
3

Check out with a credit card and get started on your certification.

[Get Started](#)



# EGADD Storefront Landing Page



## How It Works

Getting access to the world-class trade compliance training on UK defense regulations has never been easier. Simply select your desired course or courses and pay for your subscription\* with a credit card. After you complete your core training course, you will automatically receive a certificate from King's College London. Over the remainder of your subscription, you will receive continuous learning elements to reinforce and extend your trade compliance knowledge.

\* Subscriptions are valid for 12 months after your subscription has been paid.

### 10 Sign Up

Sign up for your EGADD course or courses using a major credit card to start your subscription.

### 20 Take your EGA

## Earn a Respected Trade Compliance Certificate Today



Content Enablers has partnered with the Faculty of Social Science and Public Policy at King's College London to offer Certificates of Continuing Professional Development for professionals who complete our approved courses. Upon completion of one of our online training courses, you will receive a Certificate of Continuing Professional Development from King's College London and have the option to automatically add your accomplishment to your LinkedIn profile.



# Trade Compliance Modules

## Trade Compliance for General Employee

### Functional Configurations: (Dual Use and Defence Configurations):

- Trade Compliance for Engineering
- Trade Compliance for Human Resources
- Trade Compliance for Marketing and Business Development

**Target Audience:** Function-specific “awareness-level” learners

**Learning Objective:** Instruct users in select job functions how, under UK law, to recognise when their specific day-to-day job function may put them in situations that could give rise to the risk of a trade violation and where to go within their organisation for more information and assistance





# Trade Compliance Modules

## U.S. Regulations for UK Practitioners

Foundations of U.S. Trade Compliance

**Functional Configurations:** (Dual Use and Defence Configurations):

Authorisation  
Classifications  
Export Clearance

**Target Audience:** Function-specific “practitioner-”level learners in the UK

**Learning Objective:** Enable Learners to recognise trade-related situations associated with their respective job functions and know how to react to them in compliance with U.S. trade regulations





Questions?





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