

# Strategic Export Controls Programme EGADD Main Meeting

*Cranfield*  
UNIVERSITY



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26<sup>th</sup> Nov 2015

Queen's Anniversary Prize 2015 for our world-class research

[www.cranfield.ac.uk](http://www.cranfield.ac.uk)

# Agenda

- Overview of the SEC programme
- New programme structure
- Postgraduate Certificate in Defence and Security Marketing

# Overview

- Aim
- Background
- Highlights
- Drivers for change
- Proposed changes

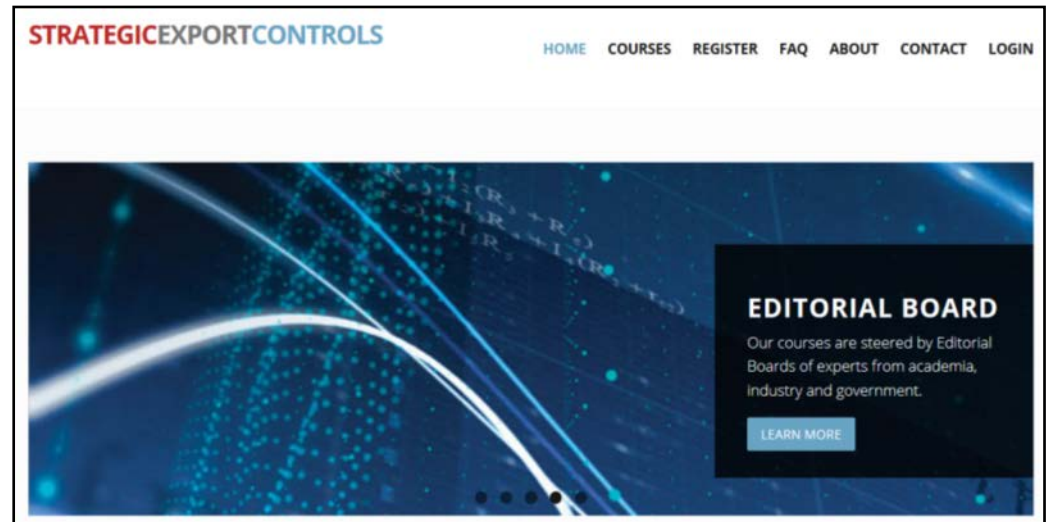


Department for Business, Innovation & Skills



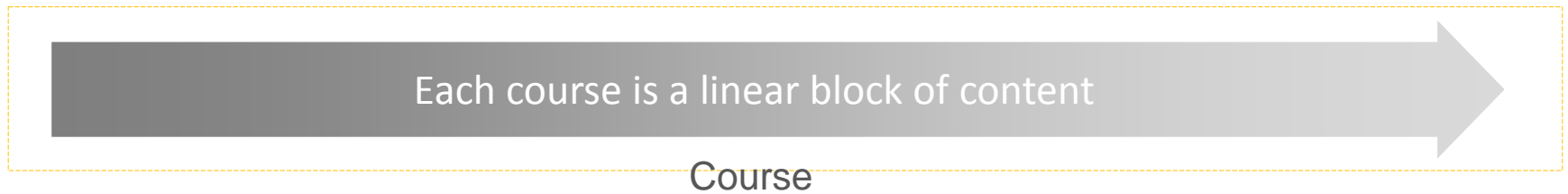
Rolls-Royce

STRATEGIC SHIPPING  
COMPANY LIMITED

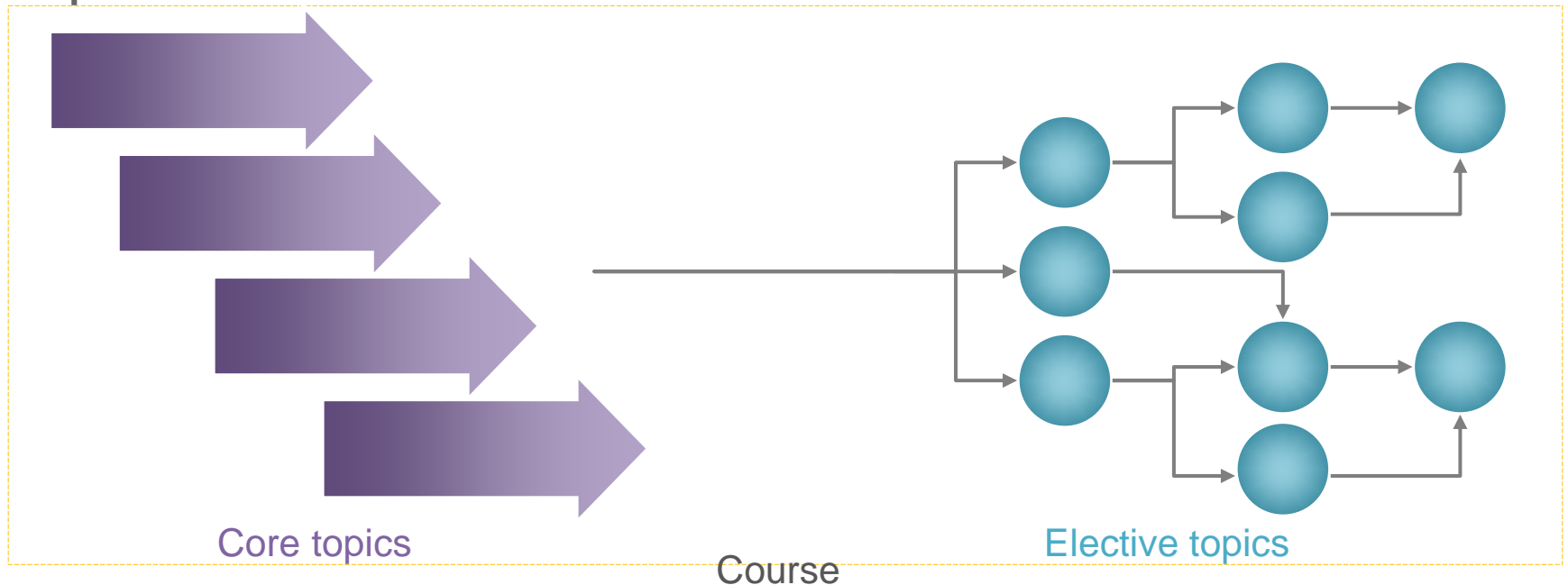


# Modularisation

## Current



## Proposed



# New programme

## Defence & Security Marketing PgCert

- Policy paradigms and problem resolution
- Accredited postgraduate qualification
- Aim to tackle important contemporary challenges for practitioners

Tier 3  
Policy  
Paradigm

## Strategic Export Controls

- Greater depth of knowledge
- Focus on practitioners and practice
- Learning pathways – flexible to needs

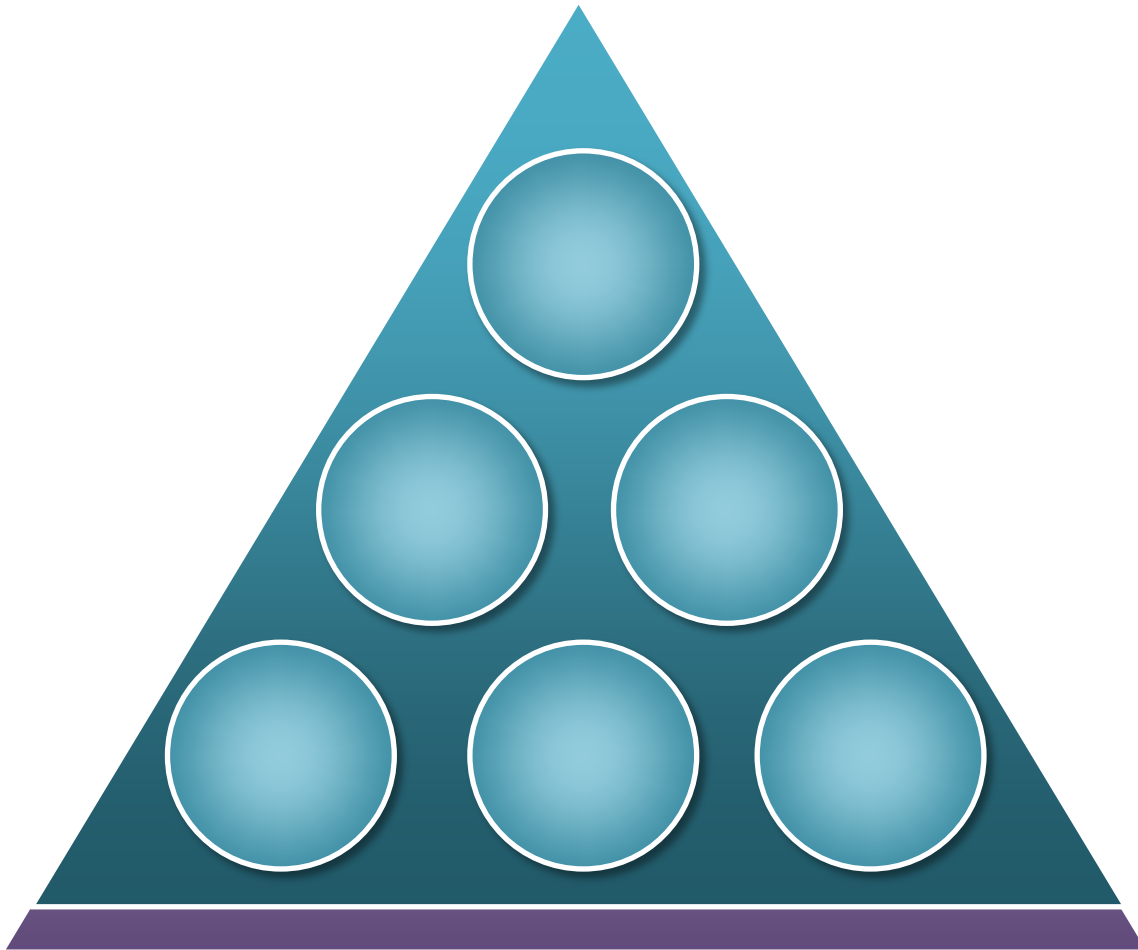
Tier 2  
Practices and  
Practicalities

## Introduction to SEC

- Basic awareness course
- Why export controls exist
- Consequences

Tier 1  
Purpose and Process

# New programme



# Post-Graduate Certificate Defence & Security Marketing\*



## **Modules (or CPD courses):**

1. Strategic Export Controls
2. Defence and Security Marketing
3. Negotiations
4. Defence Offset
5. Legal, Ethical and Political Defence and Security Framework
6. Individual Research Project

\* Subject to Senate approval

# Summary

- Thank you for your continuing support

**Questions?**